

IMPACTAUTOMEDIA

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Order Form Check the boxes next to the services requested

- Craigslist Marketing - \$299/mo per store
Full color multi-vehicle display advertising posted 40 times each month.
- EBay Marketing - \$299/mo per store
EBay Motors listing and management services. New and used car auction management.
- Facebook Management - \$199/mo per store
20 posts a month and real-time comment response – includes new inventory and used inventory
Facebook applications installed to make Facebook a complete resource for your customers.
- Dealer Micro-sites - \$499 build + \$99/mo hosted and managed
Custom micro-sites for lead generation, target marketing, and branding designed and hosted.
Custom URLs available at additional cost.
- Reputation Management - \$99/mo 6 month contract
Better Dealer network testimonial management and posting of all the testimonials you can
provide. Also includes SEO marketing of the testimonials to impact your dealership's Google
search results.
- (SEO) Search Engine Optimization - \$499/mo 6 month minimum
Get top ranked on the web in search results for your brand and local markets. Full website
optimization and offsite link development and management. Includes weekly PR and blog posts
across the Better Dealer network.
- (PPC) Search Engine Marketing \$300/mo up to \$3K Ad Spend 10% there after
Google Adwords management. Includes ad development, budget management and monitoring
for continuous improvement. Advertising cost not included.
- Custom Web Page Development - \$299 per page
Web pages for manufacturer incentive programs, landing pages for PPC lead generation, on site
display advertisements.
- Graphics Design and Development - \$85 per hour
Custom home page banners, site design mockups, all other custom graphics for web, email, or
print.

Your Name _____ Dealership Name _____

Your Phone _____ Your Email _____

Print & Fax completed form to 408-516-5827